



WA Red Raspberry Commission

December 2, 2015

Annual Meeting



Agenda

Welcome

WRRC President Jon Maberry

Report on Promotional Activities

Promotions Committee Chair Erin Thoeny

Report on Research Activities

Research Committee Chair Randy Honcoop

Report on Educational Activities

Executive Director Henry Bierlink

Financial Report

Treasurer Joan Yoder

- Treasurer's Report for 2015
- Adoption of the 2016 Budget

National Processed Raspberry Council

President John Clark

- Research Programs
- Promotional Programs
- Promotional Video

Executive Director Tom Krugman

Closing Comments/Adjournment



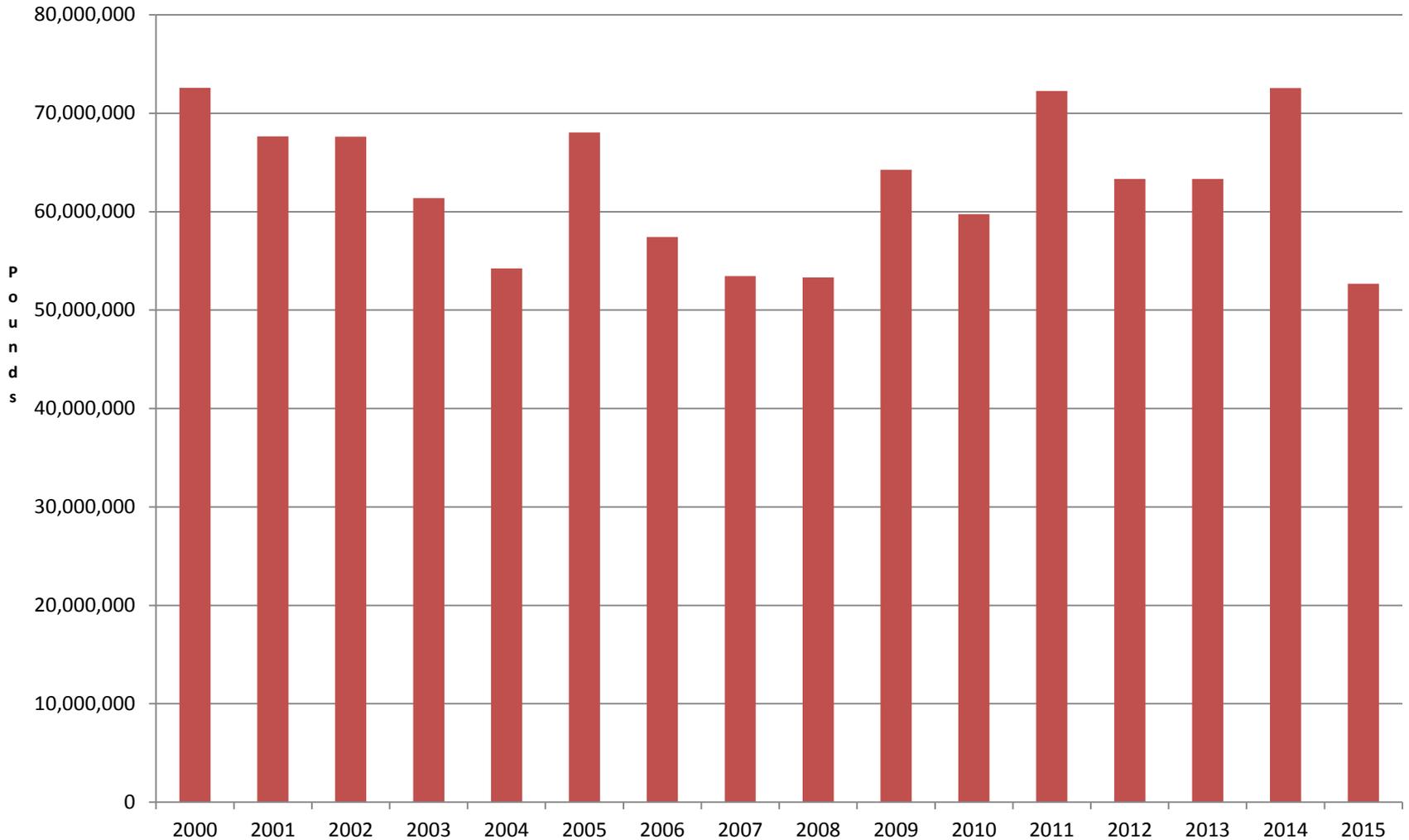
WRRC Board



<u>Year</u>	<u>Seat</u>		
2018	1	Glenn Sakuma	Burlington
2016	2	Randy Honcoop, Vice-Pres	Lynden
2014	3		
2017	4	Jon Cotton	Brush Prairie
2015	5	Erin Thoeny	Woodland
2016	6	Jonathan Maberry, President	Lynden
WSDA	7	Joel Kangiser	Olympia
Advisory		Steve Midboe – Crop Consultant	Lynden
Advisory		Joan Yoder – Food Safety, Treasurer	Lynden



WA Raspberry Production



Promotion Program

- Primarily in support of NPRC program
- Limited local promotions
 - Lynden Raspberry Festival
 - NW WA Fair
- FDA Dietary Guidelines comments (NBCI)
- Considering participation in Growing Washington public relations campaign



Research Program



- Contracts with WSU, USDA/ARS, Ag Canada, and private researchers totaling \$289,507.
- Awarded a Specialty Crop Block Grant for \$170,000 to support “*Red Raspberry trellising demonstration plot for development of automation technologies*” for 3 years.
- Partnerships with NW Center for Small Fruit Research, WA Commission on Pesticide Registration, National Berry Crop Initiative, North American Raspberry Blackberry Association.
- Established a Raspberry Cultivar Licensing Committee.
- Working with Blueberry Commissions on monitoring maximum residue limits in key foreign markets.



Communications/ Education Program



- Food Safety Workshops
- Labor Workshops
- Small Fruit Update
- Quarterly Newsletters
- Website – *www.red-raspberry.org*



WRRC Budget



<u>Category</u>	<u>2015 Budget</u>	<u>2015 Actual</u>	<u>2016 Draft Budget</u>
Assessments	\$364,900	\$260,000	\$260,000
<u>Category</u>	<u>2015 Budget</u>	<u>2015 Actual</u>	<u>2016 Draft Budget</u>
Promotions	\$35,000	\$3,000	\$31,000
Research	\$232,900	\$225,000	\$187,000
Administration	\$48,000	\$48,000	\$48,000
Operations	\$24,000	\$15,000	\$25,000
Communications	\$10,000	\$4,500	\$7,500
Crop Protection	\$15,000	\$7,500	\$26,500
TOTAL	\$364,900	\$303,000	\$325,000
D. Reserve	\$360,000	\$360,000	\$320,000
Non D. Funds	\$65,458	\$22,458	\$0

National Processed Raspberry Council

President John Clark

Executive Director Tom Krugman

- Research Programs
- Promotional Programs
- Promotional Video



Thank You for Attending!

