



WASHINGTON **Red** 
Raspberries

Premium Red Raspberries from Washington State

Washington State grows 60% of the country's red raspberries and 97% of those are processed as Individually Quick Frozen (IQF) berries, concentrates, purees and other products.

Washington raspberry growers care for the natural resources they are privileged to manage. Western Washington State is one of the few areas where the soil is rich and sufficiently drained and has a long, cool growing season to support the commercial growing of red raspberries.

The perennial nature of raspberries rewards good stewardship. Growers must take care of their soil and water because their livelihood depends on it. Successful

raspberry growers follow practices that don't deplete the soils of nutrients or allow erosion to carry it away.

Washington land is some of the richest, most valuable farmland in the world. Odds are that it has also been nurtured by a grower whose family has been living on it and growing red raspberries for two or three generations. Sustaining their land equals sustaining their way of life and that of their community.

Washington's growers harvest their berries at the peak of perfection and process them with state-of-the-art methods to preserve flavor, texture and color. The chart shows the variety of red raspberry products available from Washington growers and processors. Almost all processors have the ability to customize a red raspberry product for a specific need or application.

Red Raspberry Pack Styles

Pack Style	Description	Comments	Pack Sizes	Suppliers
IQF Raspberries 	Grade A Whole; <10% crumble/broken pieces		Retail poly bags ranging from 11 to 30 ounces	Active Berry Packing Columbia Fruit Enfield Farms Firestone Pacific Foods
	Grade A Whole; <10% crumble/broken pieces; Dipped or sprayed with a sugar syrup before or after freezing		Cases ranging from 10 to 25 pounds	Maberry Farms Mike and Jean's Berry Farm NW Berry Co-op Pacific Coast Fruit Rader Farms Sakuma Brothers
	Grade A Whole Raspberries; 20-40% crumble/broken pieces	Also called "Bakers Grade" Very few if any whole raspberries	Drums ranging from 250 to 400 pounds	Sno-Co Berry Pak Townsend Farms Willamette Valley Fruit Company
Straight Pack/Block Frozen 	Packed as whole berries in block, with or without sugar		Pails ranging from 10 to 28 pounds 400 lb drum	Berryhill Foods Columbia Fruit Enfield Farms Firestone Pacific Foods Maberry Farm Mike and Jean's Berry Farm Northwest Farms NW Berry Co-op Pacific Coast Fruit Pacific Northwest Packers Sakuma Brothers Sno-Co Berry Pak Townsend Farms Tremaine Farms Valley Processing Whatcom Fruit Willamette Valley Fruit Company

Unless otherwise noted, all packs are frozen. Many of the suppliers will pack to order, add sugar/sweetener, or meet whatever pack needs you request. Contact them directly for company-specific information.

Pack Style	Description	Pack Sizes	Comments	Suppliers
Puree 	Puree with seeds		6 lb tub	Berryhill Foods Columbia Fruit
	Pureed and screened through .125" screen		Pails ranging from 18 to 30 pounds	Enfield Farms Firestone Pacific Foods Kerr Concentrates
	Pureed and screened through .033" screen		Drums ranging from 375 to 440 pounds	Milne Fruit Products Northwest Farms NW Berry Co-op Pacific Coast Fruit Pacific Northwest Packers Rader Farms Sakuma Brothers Sno-Co Berry Pak SVZ-USA Townsend Farms Tremaine Farms Whatcom Fruit Willamette Valley Fruit Company
Juice/Concentrate	Concentrated Red Raspberry Puree	Can be with or without seeds Typically concentrated to 65-68 lb brix	4 or 5 gallon pails	Berryhill Foods Columbia Fruit Enfield Farms Firestone Pacific Foods Kerr Concentrates Milne Fruit Products
	Red Raspberry Juice Concentrate		Pails ranging from 25 to 28 pounds	NW Berry Co-op Pacific Coast Fruit Pacific Northwest Packers
	Red Raspberry Juice Stock		Drums ranging from 375 to 450 pounds	Rader Farms Sakuma Brothers SVZ-USA Townsend Farms Valley Processing Whatcom Fruit



Raspberries Rank High with Consumers

Consumers say raspberries are one of their favorite fruits.

A recent national survey of 1500 consumers had the respondents rank 13 fruits in order of preference. Raspberries came in second. Consumers reported that they like the uniquely distinctive sweet-tart taste of raspberries.

When asked which fresh or frozen berries, berry juice or juice blends they had purchased in the last year, the respondents put raspberries a very close third.

Almost 9 in 10 consumers reported trying raspberry products including frozen raspberries, juices and juice blends. Six in 10 felt frozen raspberries were less expensive than fresh and 91% reported satisfaction with buying frozen raspberries.

When asked how they used raspberries, consumer response showed that smoothies were far and away the most popular usage, followed by desserts, topping for cereals, in yogurts and in baked goods and desserts.

Raspberries Have Important Nutrition Benefits

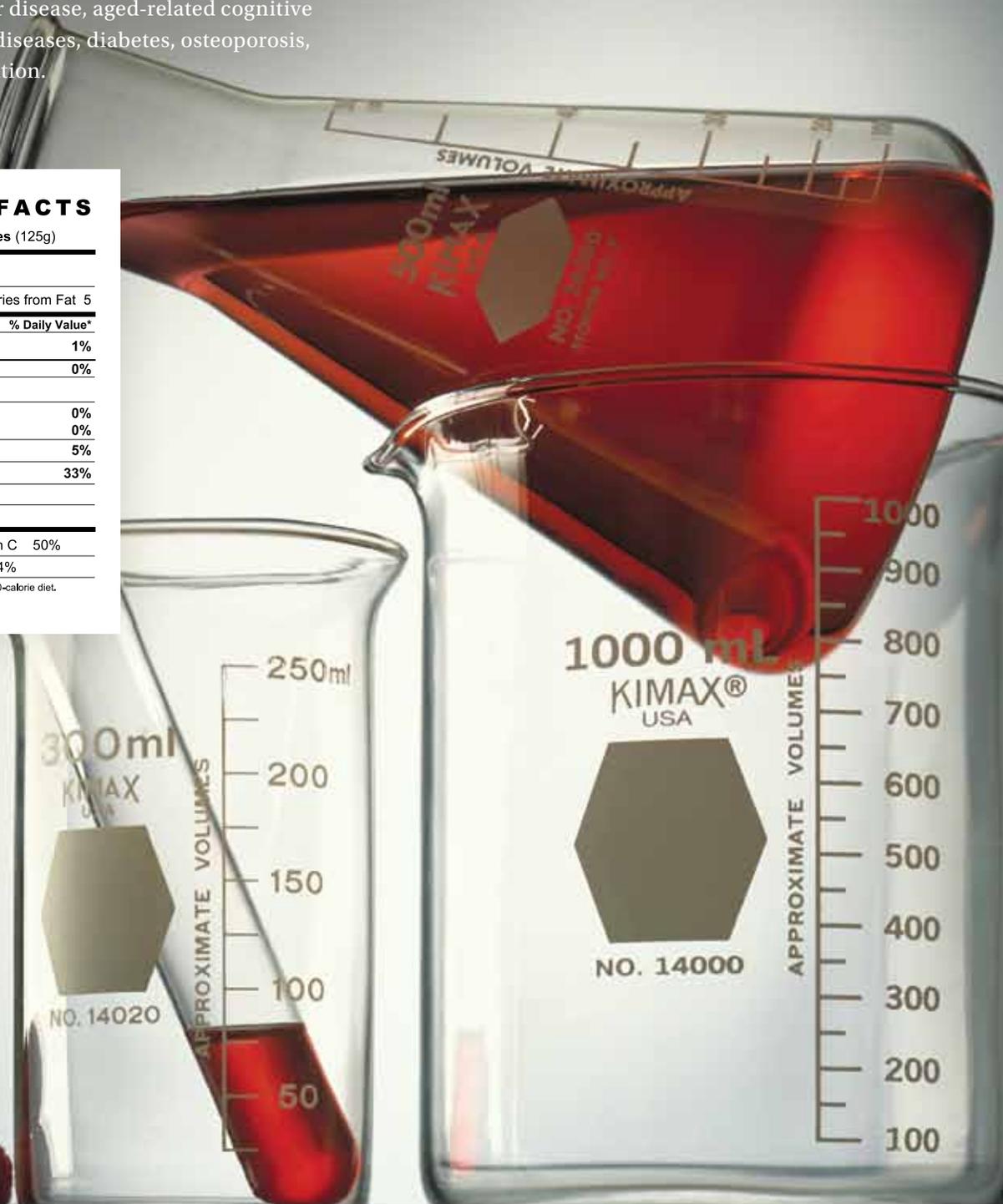
Red raspberries rank in the top 10 anti-oxidant-high fruits and vegetables. As a part of a healthy diet, regular consumption of raspberries provides several additional health benefits. Scientific research suggests that red raspberries' unique combination of nutrients and phytochemicals may provide protection against cancer, cardiovascular disease, aged-related cognitive decline, neurological diseases, diabetes, osteoporosis, and macular degeneration.

NUTRITION FACTS

Serving Size: 1 cup raspberries (125g)

Amount Per Serving	
Calories 70	Calories from Fat 5
% Daily Value*	
Total Fat 1g	1%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 0mg	0%
Total Carbohydrate 15g	5%
Dietary Fiber 8g	33%
Sugars 6g	
Protein 2g	
Vitamin A 0%	Vitamin C 50%
Calcium 4%	Iron 4%

*Percent Daily Values are based on a 2,000-calorie diet.
Source: USDA



Processor Information

Active Berry Packers

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